The following information will explain what is involved in studio processes and the advantages of one versus another depending on need or budget. In some scenarios, pro-rated or discounted amounts may apply.

**Pre-Production**
If you are unfamiliar with common studio procedures, or the filming production process in general, the pre-production phase is critical. It’s a time to meet with you, go over your project, and give you a tour of our facility. We’ll walk you through what you’ll need to prepare or provide and how to go about it, discuss timelines and demonstrate the teleprompter (if needed). Then, fire up the system so you can see what each component does.

**Post-Production or Live Production**
Traditional editing, also known as *post-production*, is completed after recording and involves cutting clips, transitions, color correction, media integration like slides or title screens, etc. If what is shot in studio is against a green, or chromakey background, any color or image can be composited in during the editing phase. Our **Standard** option requires our post-production services, unless all you need is the recorded content in the event you’re editing it yourself.

In contrast, **Live Production** can best be described as editing in real-time. In order to edit during the recording process all the media assets need to be created by us or client-supplied in advance, then arranged and saved on the BlackMagic Live Production system in our control room. This requires a great deal more planning along with some rehearsal time in studio. However, it does save time and cost, if done correctly, because everything is integrated during the recording, even green screen compositing, if used.

**Live Webstreaming** over the internet, typically through an interface like Facebook Live, is produced in much the same way as the Live Production option, with the one difference being it is actually “live”. There are no “do-overs”. Just as with all our options, everything is recorded both in-studio and in our control room, however, the control room recording for the **Standard** option is primarily for redundancy only.

**Set Design**
Other than a standard black, white or chroma background, we can arrange for a variety of different looks, or set environments for you to film in, see [https://vimeo.com/217739716](https://vimeo.com/217739716) Something like a behind-the-scenes feel, or maybe a more high-tech look will work. Depending on the specific need it will require some time in advance, during pre-production meetings, to plan for and execute. There may be additional cost for props or materials as well as time for labor in setting up.